

FARROW ROAD GALLERIA MASTER PLAN

Columbia, SC



F. A. JOHNSON CONSULTING GROUP, INC.
MANAGEMENT DEVELOPMENT CONSULTANTS
10000 WOODBRIDGE DRIVE, COLUMBIA, SC 29224

THE GALLERIA
EAU CLAIRE DEVELOPMENT CORPORATION
CITY OF COLUMBIA COUNCIL DISTRICT 1
September, 2002



This project was to develop a mixed-use retail and commercial node within the Farrow Road community. Historically, commercial development had bypassed this urban working class area of Columbia, SC. The master plan process addressed commercial and retail needs of the community by first developing preliminary design concepts based on public charettes and input meetings. We then fine tuned raw concepts into preliminary master plans. From which citizens were again asked to provide feedback. From this feedback, the final master plan was completed.

The project included a 40,000 sq. ft. anchor grocery store with traditional architectural themes such as brick and stucco facades, awnings, pedestrian scale storefronts, decorative sidewalks, shaded seating areas, bike racks, and wide sidewalks.

LEGEND CONCEPT D

- 1 - GROCERY STORE (20,000 Sq. Ft.)
- 2 - HARDWARE STORE (8,000 Sq. Ft.)
- 3 - RETAIL STORE (1,000 Sq. Ft.)
- 4 - SPECIALTY STORE (2,000 Sq. Ft.)
- 5 - MUSIC STORE (1,000 Sq. Ft.)
- 6 - BANK w/ DRIVE-THRU TELLER (2,000 Sq. Ft.)
- 7 - RESTAURANT (2,000 Sq. Ft.)
- 8 - DRUGSTORE w/ DRIVE-THRU (2,000 Sq. Ft.)
- 9 - MINI STORAGE (2,000 Sq. Ft.)
- 10 - MAIN ENTRANCE
- 11 - SECONDARY ENTRANCE
- 12 - SERVICE DRIVE
- 13 - EXISTING POND
- 14 - RETAINING WALL
- 15 - DISTENTION BLADE
- 16 - FUTURE DEVELOPMENT (neighborhood business retention site)



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FARROW ROAD GALLERIA
SHOPPING CENTER
FOR THE EAU CLAIRE DEVELOPMENT CORPORATION
COMMERCIAL MASTERPLAN - January, 2002

